

2024 Sponsorship Opportunities

info@kpta.com | P.O. Box 1488 Warrenville, Illinois 60555



About APTA Kansas

Mission Statement

APTA Kansas is the member organization of physical therapists and physical therapist assistants that represents, promotes, and advocates for the profession of physical therapy. APTA Kansas promotes evidence-based practice and assists members in addressing the health and wellness needs of individuals in Kansas.

Vision

Advancing Physical Therapy to transform lives by optimizing movement and health.

1,000+

APTA Kansas Members

APTA Kansas Board of Directors and Student Special Interest Directors



2024 Annual Spring Conference

March 22-23, 2024
Hyatt Regency Wichita, Wichita, KS

Expected Attendance: **200+ Attendees**

2024 Annual Fall Conference

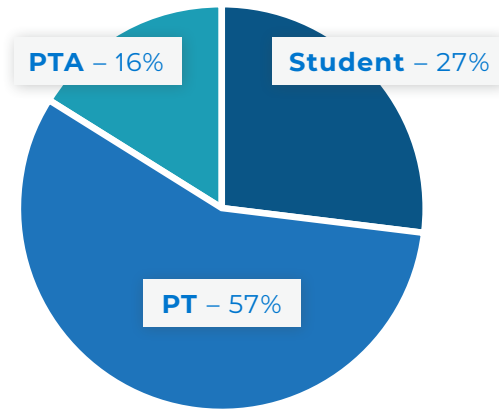
Date TBD
Virtual

Expected Attendance: **200+ Attendees**

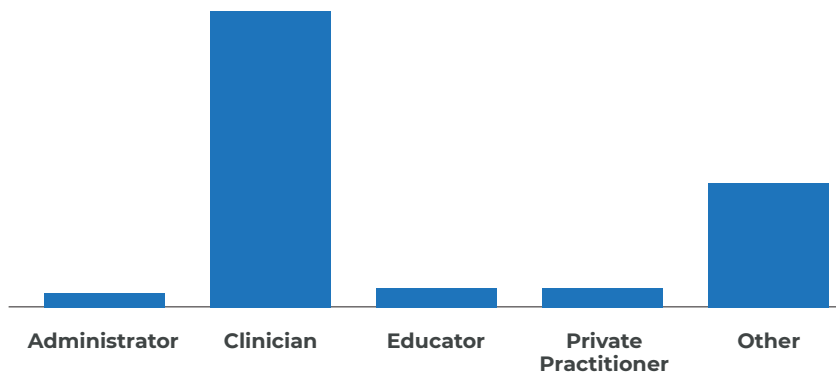
2023 APTA KS Conference Demographics

2023 APTA KS Spring Conference Demographics

Type of Profession

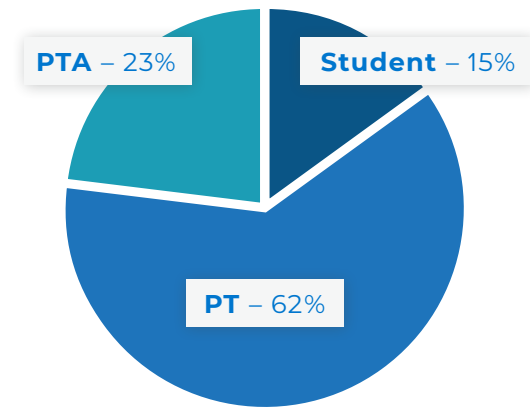


Primary Practice Role

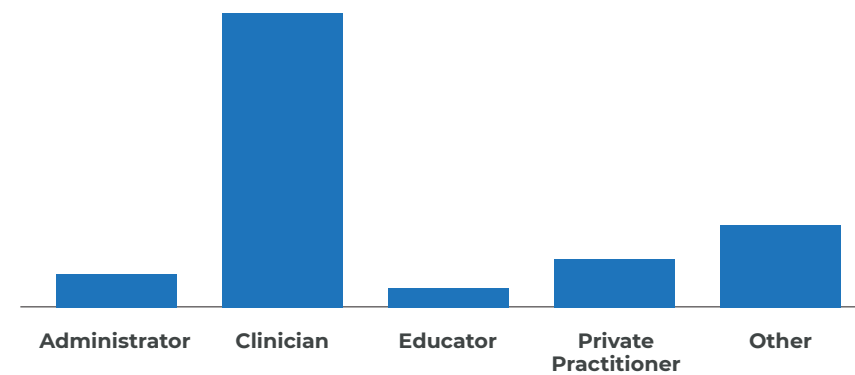


2023 APTA KS Fall Conference Demographics

Type of Profession



Primary Practice Role



Meeting Sponsorship Levels and Benefits

	Gold \$1,000	Silver \$750	Bronze \$500
Complimentary Attendee Registration (Meeting & Reception)	2 Registrations	1 Registration	1 Registration
Exhibit Booth (Spring Conference Only) Includes (1) 6ft draped table and chair	✓	✓	✓
Sponsor's Digital Ad sent to APTA KS Mailing list. (Fall Conference Only)	✓	✓	✓
PowerPoint Recognition during APTA Kansas Business Meeting	✓	✓	✓
Company Logo included on Conference Website, all Conference-Related E-blasts, and Registration System	✓	✓	✓
Company Description and Logo included in Digital Conference Program Description of up to 100 words	✓	✓	✓
Acknowledgment of Sponsorship on APTA Kansas Social Media	✓	✓	
Verbal Acknowledgment by APTA Kansas President during Business Meeting Presentation	✓		
Break Sponsor (Spring Conference Only)	✓		
Digital Conference Program Guide	Full-page	Half-page	Quarter-page

À la Carte Sponsorships

À la Carte Sponsorships

Social Events

\$1,500

Lunch Sponsor

Includes acknowledgment of sponsorship in conference program guide on day of Lunch. Up to 15 min presentation to attendees during lunch. E-blast sent to entire APTA KS mailing list (approx 5,000) highlighting Lunch Sponsorship. Signage with company logo on site.

\$750 + Cost of Lunch

Break Sponsor

Includes acknowledgment of sponsorship in conference program guide on all coffee breaks. E-blast sent to entire mailing list (approx 5,000) highlighting sponsorship. Signage with company logo on site.

\$500

Ad in Conference Program Guide

\$500 for full-page
\$250 for half-page
\$125 for quarter-page

Post-Conference Email to Attendees

Opportunity to send an e-blast to all conference attendees following the event. Sponsor will provide the artwork to APTA KS who will then send an e-blast with the sponsors artwork to all attendees who opted in using the APTA KS email provider. Sponsor will not receive attendee email addresses.

\$250

Literature Drop

Opportunity to place sponsor provided literature on the tables of every seat in the session rooms.

\$250 per day

Slide at Business Meeting

Opportunity to provide a PPT slide advertisement that will be displayed at the Business Meeting.

\$100

Other Opportunities to Engage

Additional Engagement Opportunities

Continuing Education / Webinar Sponsor

Includes company logo hyperlinked to company URL on webinar registration page and all e-blasts related to Webinar. Acknowledgment of sponsorship by webinar moderator.

\$500
per event

Website Sponsor

Includes one flip-box at the bottom of the home page on the APTA website that reads APTA KS Website Sponsor with the sponsor logo on the front of the box. Sponsor will provide the image on the back of the box. Flip box is then hyperlinked to the URL provided by the sponsor.

\$1,000
for 3 months

Newsletter Sponsor

Includes acknowledgment of sponsorship at the top of the APTA KS Trigger Points newsletter and Large Digital Ad (567 x 225 pixels) in the newsletter that is sent to all members and posted on the APTA Kansas website.

\$500
per newsletter

Newsletter Digital Ad

Ad in the Trigger Points newsletter that is sent to all members and posted on the APTA Kansas website.

Large - 567 x 225 pixels; Small 317 x 144 pixels

\$250 Large
\$125 Small

Classified Ad

Classified Ad to be posted on the APTA KS Facebook page and included on the Classified page of the APTA Kansas website. Pricing is for one month and includes one Facebook post. There is 10% discount for purchasing 3 or more months in a single transaction.

\$125
for members
\$175
for non-members

Student Scholarship and Annual Giving Campaign

For more information, please contact info@kpta.com



Thinking about something different? Custom packages are available. Please contact us to inquire about custom sponsorship packages at info@kpta.com.